

Paper and Packaging Industry in India

Growth and Investment Opportunities





AN INTRODUCTION

Paper & Packaging Industry in India is a rapidly growing industry with enormous potential and future growth opportunities. The Indian packaging industry has grown quickly in recent years, becoming one of the country's fastest-growing industries.



The reason for this surge is that it provides attractive Growth and Investment Opportunities in a diverse variety of products and services at competitive pricing both domestically and internationally.



In addition, multiple government programmes have raised demand for the various products and services produced by this industry, resulting in greater job possibilities.

➤ **Read Similar Articles:** [Packaging and Printing Industry](#)



INVESTING IN INDIAN PACKAGING SECTOR

Because India's population is at an all-time high, investing in paper packaging is a lucrative enterprise. Indians' increased per capita income and purchasing power have created opportunities for businesses willing to take advantage of these trends.



Having said that, packaging will continue to play a vital role in almost every product. Packaging is critical in ensuring items reach their consumers securely, whether they are FMCG or pharmaceutical.





It's no wonder, then, that investments in companies that specialise in packaging solutions have steadily increased over the last few years. While many investors are coming to well-known companies like Mondi, Reliance Industries Limited (RIL), and Tetra Pak International SA, there have also been a number of partnerships done with start-ups in specialised niches of the Paper & Packaging Industry in India.





Mayur Uniquoters Private Limited, for example, a corrugated box manufacturer, recently received \$10 million from SIDBI Venture Capital Ltd. and Edelweiss Financial Services Ltd. That said, new entrants aren't the only ones benefiting from rising investor interest; incumbent players like Amcor Ltd. are witnessing greater M&A activity. Amcor has already made four purchases this year alone! All of this demonstrates how appealing investing in the Paper & Packaging Industry in India may be right now.

Packaging is one of India's fastest-growing industries, growing at a rate of 25% per year.

Laminates and flexible packaging, particularly PET and woven sacks, are the fastest expanding packaging segments.

India's paper and paperboard market is expected to increase at a rate of 6-7 percent each year. India consumes 15 kg of paper each person.



In packaging materials sub-segments such as Biaxially-oriented Polyethylene Terephthalate (BOPET) and Flexible Intermediate Bulk Container (FIBC) film, India is the export market leader.

The India Packaging Market was valued at \$50.5 billion in 2019 and is predicted to reach \$204.81 billion by 2025, with a CAGR of 26.7 percent between 2020 and 2025.





The United States (50 percent of all exports), the United Kingdom, and all Western European countries are major export markets for Indian PE bags.

Under the automatic route, 100 percent FDI is allowed in India's paper and packaging businesses.



HOW THE PACKAGING INDUSTRY FITS INTO THE INDIAN ECONOMY:



In today's globalised world, the Paper & Packaging Industry is vital. The industry of paper, printing, and packaging (PPP) accounts for 4% of GDP. In other words, PPP products bring in more than \$80 billion to India's GDP each year.



This money supports thousands of jobs and raises the living standards of millions more. It's no surprise that investors want to know how to get started investing in PPP stocks and which industries are the most rewarding.

➤ **Read our Books Here:** [Packaging Industry, Beverage Can, Bottles, Blister Packs, Carton, Bags, Plastic Bottles, Skin Pack, Tin Can, Boxes, Shrink Wrap, Barrel, Crate, Aseptic, Container, Active, Flexible, Rigid Plastic, Metal, Flexible, Glass, Paper Board, Food, Beverages](#)

Market Size:

India is one of Asia's largest marketplaces for paper and packaging materials. Over the next decade, this big market is predicted to develop at a rate of 7-8 percent per year, resulting in increased demand for paper and packaging materials.



2

Business Opportunities:

As India gets more industrialised, specialised packaging materials such as plastic bags, bottles, and boxes will become more in demand. The government has also established objectives for waste reduction and recycling. As a result, businesses who produce environmentally friendly packaging materials will have plenty of room to expand as new requirements take effect.



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3

Government Support:

Low taxes, subsidies, grants, loans, and other incentives are used by the Indian government to encourage economic growth. Many of these programmes are tailored to small businesses because they can help them compete on price with larger firms while still delivering high-quality goods and services.





Packaging is one of India's fastest growing industries, growing at a rate of 25% per year. The growth in demand for plastic packaging has been fueled by favourable demographics, growing disposable income levels, rising consumer awareness, and the desire for processed foods.

FACTS IN INDIA:

- 1** This industry's polymer consumption is higher than the global average, indicating that plastic packaging is becoming more prevalent in the country.
- 2** India has become a net exporter of packaging materials, accounting for about 2% of global packaging exports.
- 6** India has become a net exporter of packaging materials, accounting for about 2% of global packaging exports.

3

Non-wood sectors of the industry contribute 70% of paper and board.

4

Andhra Pradesh, Karnataka, Maharashtra, and Gujarat are the paper's focus states.

- **Related Feasibility Study Reports:** [Packaging Industry, Beverage Can, Bottles, Blister Packs, Carton, Bags, Plastic Bottles, Skin Pack, Tin Can, Boxes, Shrink Wrap, Barrel, Crate, Aseptic, Container, Active, Flexible, Rigid Plastic, Metal, Flexible, Glass, Paper Board, Food, Beverage](#)

India's current per capita polymer consumption is at 9.7 kg, compared to the global average of 28 kg, Singapore's 43 kg, China's 45 kg, Thailand's 50 kg, Japan's 56 kg, Malaysia's 58 kg, and Taiwan's 67 kg. This indicates that our country has a lot of untapped potential. The number of mergers and acquisitions in the sector is increasing, indicating institutional investors' interest.

➤ **Visit this Page for More Information: [Start a Business in Packaging Industry](#)**



FACTORS DRIVING GROWTH OF PACKAGING SECTOR IN INDIA

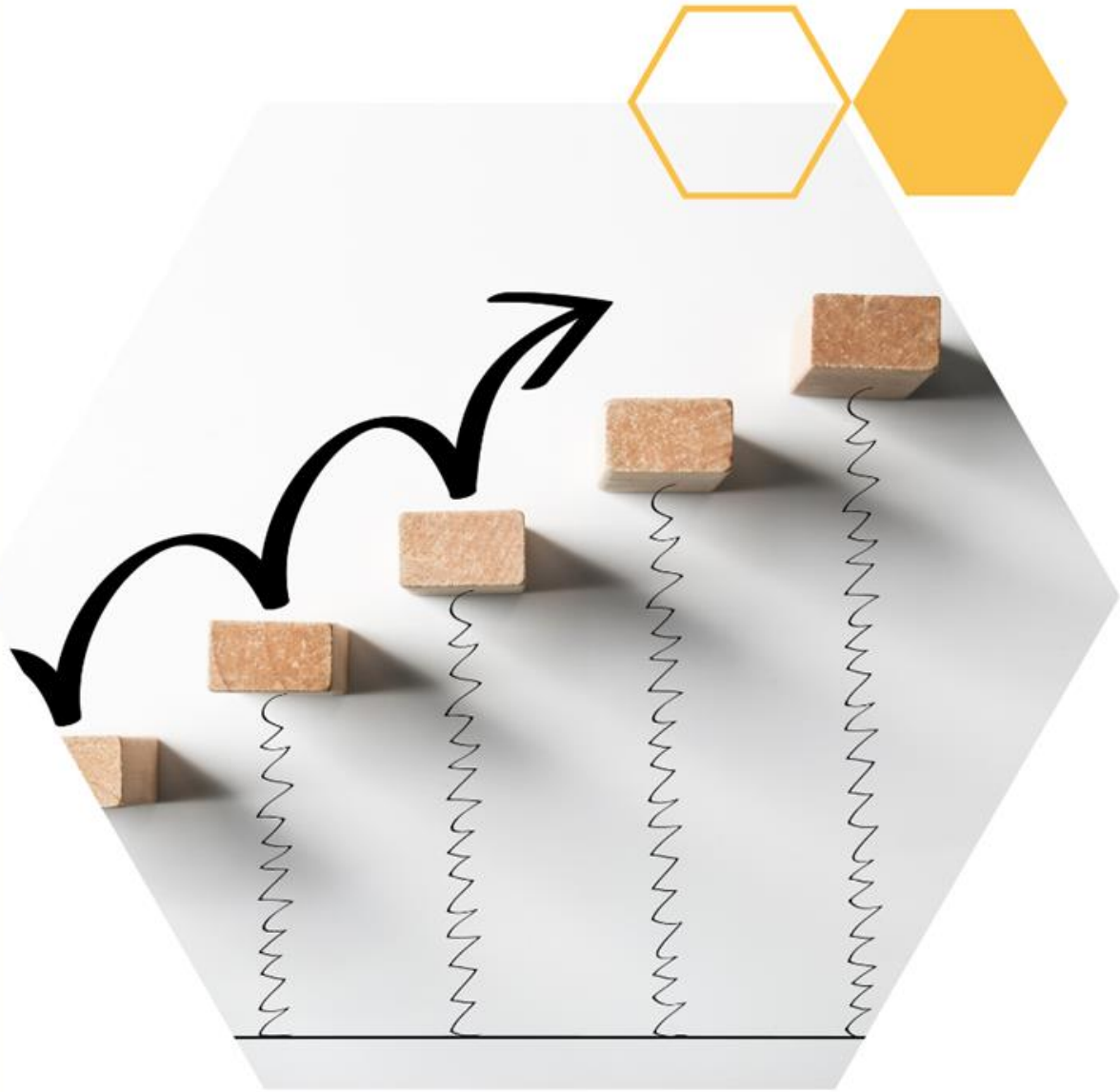
During the forecast period, Paper & Packaging Industry in India is predicted to grow at a CAGR of around 26.7 percent (2022–2027).



The rising population, rising income levels, changing lifestyles, increased media penetration through the internet and television, and a growing economy are all driving up packaging demand. Furthermore, it is one of the fastest-growing industries in the country. The pharmaceutical and food and beverage industries are driving the market's rapid expansion.

- **Watch other Informative Videos:** [Packaging Industry, Food Packaging, Paper, Beverage Can, Bottles, Carton, Plastic Bottles, Corrugated Boxes, Aseptic, Flexible, Aluminium, Glass](#)

Huge investments in the food processing, personal care, and pharmaceutical industries are allowing the packaging market to expand. The emergence of India's middle class, the quick expansion of organised retail, the expansion of exports, and India's burgeoning e-commerce sector are all helping to fuel growth. The Indian Institute of Packaging (IIP) estimates that packaging consumption in India has increased by 200 percent in the last decade, from 4.3 kilogramme per person per annum (pppa) to 8.6 kg pppa.



GROWTH DRIVERS

DRIVERS OF DEMAND

In a decade, the worldwide pharmaceutical packaging market is expected to double to \$149 billion, with India generating a significant amount of plastic pharmaceutical packaging. The Indian online retail packaging market is predicted to develop threefold, with flexible packaging, bubble wraps, and corrugated boxes being in high demand. Demand for packaging items will rise as demand for FMCG segments such as packaged food and beverages, personal care products, and so on grows.

DRIVERS OF SUPPLY

**Reduced package materials to save money on shipping –
slimmer, stronger designs, lighter, simpler materials**

**Smart packaging – faster print times linked with real-
time marketing and offers; increased use of RFID
technology for electronic tagging and stock tracking as
RFID tags become more affordable. Biodegradable
packaging, such as starch-based polymers and
increased cardboard use. Ultra-high temperature (UHT)
films are used in aseptic packaging to extend the shelf life
of juice and other beverage bottles and tetra packages.**



**INDUSTRY
TRENDS**

**INDUSTRY
TRENDS**



**Pharmaceutical
Packaging Market:**
**In a decade, the
pharmaceutical
packaging market is
expected to quadruple
to \$149 billion.**



Retail Packaging Market:

The retail packaging market is expected to grow from INR 1.7 billion in 2019 to INR 4.79 billion in 2020. (2025).





Food and Beverage Packaging Market:

**The food and beverage
packaging market is
expected to grow from
INR 29.95 tn in 2019 to INR
59.35 tn in 2025. (2025).**



**Personal Care
Packaging Market:
Growing from INR 0.74
billion in 2016 to INR 1.34
billion in 2017. (2025).**



Some Useful Links

Government Ministry/ Department

- [Department for Promotion of Industry and Internal Trade](#)
- [India Institute of Packaging](#)
- [Ministry of Commerce](#)

Industry Scenario

- [India Paper Manufacturer Association \(IPMA\)](#)
- [Packaging Industry Association of India \(PIAI\)](#)
- [Indian Flexible Packaging & Folding Carton Manufacturers Association \(IFCA\)](#)
- [All India Plastic Manufacturers Association \(AIPMA\)](#)

TAGS

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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?

11. What is the Manufacturing Process of the plant?

12. What is the total size of land required for setting up the plant?

13. What will be the income and expenditures for the plant?

14. What are the Projected Balance Sheets of the plant?

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

Project Financials

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- **Annexure 3 :: Assessment of Working Capital requirements**
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Reasons for Buying Our Project Report

- ✓ **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This report provides vital information on the product like it's characteristics and segmentation**
- ✓ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The report provides a glimpse of government regulations applicable on the industry**
- ✓ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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Entrepreneur **India**



Who are we?

A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.

What do we offer?

- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover *Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - Growth drivers of the industry
 - Latest market trends
 - Insights on regulatory framework
 - SWOT Analysis
 - Demand-Supply Situation
 - Foreign Trade
 - Porters 5 Forces Analysis

Objective

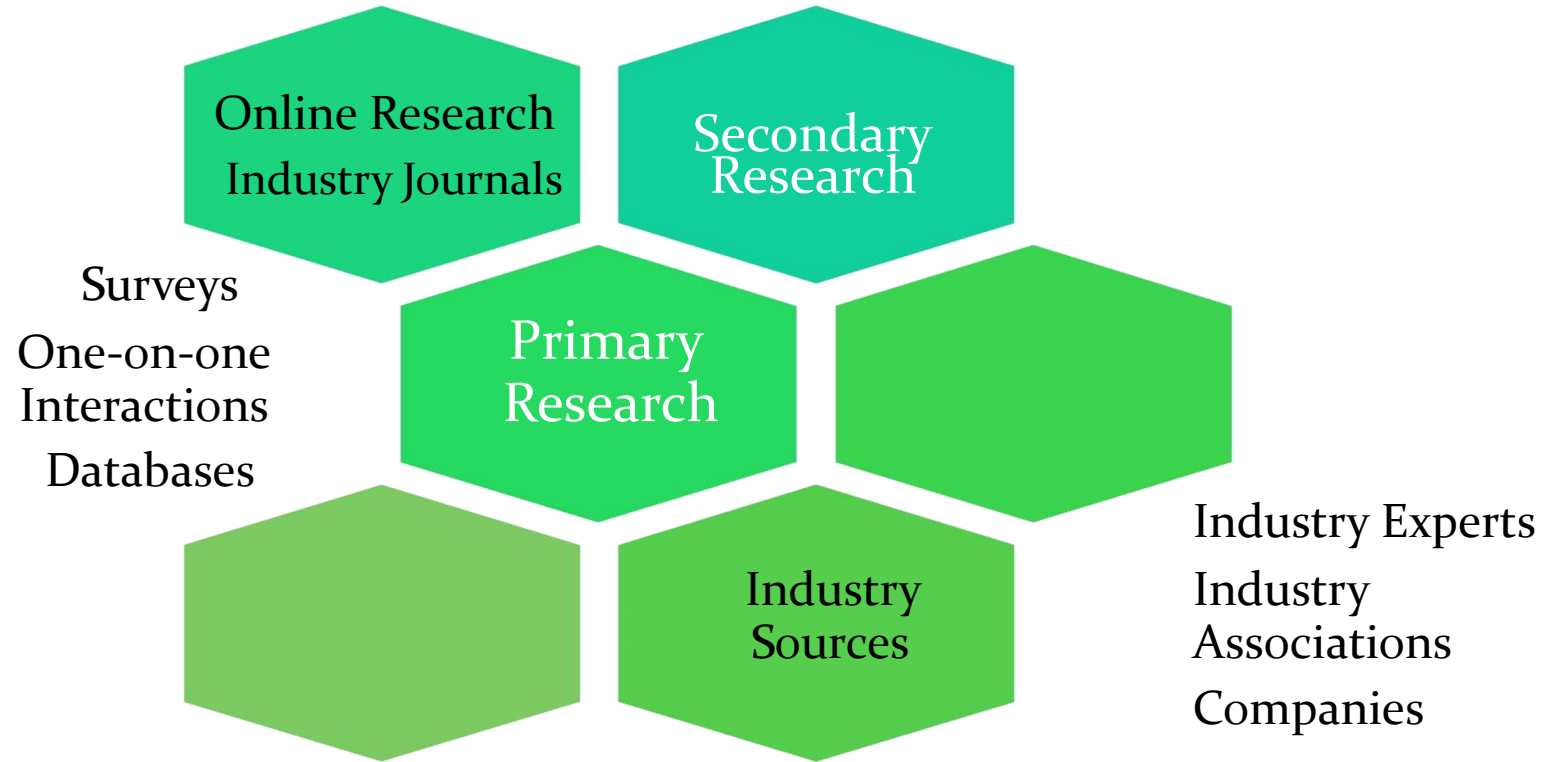
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - Financial comparison of present players

Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience

Structure of the Report

1. Overview
2. Market Analysis
 - 2.1 Growth Drivers
 - 2.2 Emerging Trends in the Industry
 - 2.3 Regulatory Framework
 - 2.4 SWOT Analysis
 - 2.5 Herfindahl–Hirschman Index (HHI)
3. Market Forecasts
4. Key Players

Structure of the Report

Cont

- 5. Key Financials and Analysis
 - 5.1 Contact Information
 - 5.2 Key Financials
 - 5.3 Financial comparison
- 6. Industry Size & Outlook



Contact us

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Thank you...